



Introducing TALONPay™

Complete The Transparency Savings Circle

When TALON introduced the shared-savings **MyMedicalRewards**[™] program in 2018, it was an industry game-changer for driving consumer engagement through incentives.

Today, **TALONPay**[™] closes the circle by enhancing those rewards by integrating zero-cost HSAs, HRAs and cash debit accounts through the multi-purse **TALONPay**[™] MasterCard.

How It Works:

Use TALONPay™ to distribute rewards from our MyMedicalRewards™ program so members can access taxfree funds to use towards everyday medical expenses. Deliver the full savings experience that's as simple as downloading an app.

- ✓ Members shop for services using MyMedicalShopper™.
- They earn rewards through engaging in things like fitness challenges, open enrollment, and choosing high-value providers.
- ✓ Reward dollars are deposited to a TALONPay™ HSA, HRA, and/or cash debit MasterCard account and are available for immediate consumption.
- Rewards can be used to reduce or eliminate member out-of-pocket costs and increase access to high-quality care.



Pricing transparency provides the avenue for members to make informed decisions about their healthcare. Now TALON provides an allencompassing solutions platform that combines price shopping, member incentives, and a free HRA (and HSA for HDHP participants) to complete the cost savings ecosystem.

Providing members with everything they need for their healthcare journey is simplified with TALON, and now amplified with TALONPay $^{\text{TM}}$.

