



# Introducing TALONPay™

## Complete The Transparency Savings Circle

When TALON introduced the shared-savings **MyMedicalRewards** program in 2018, it was an industry game-changer for driving consumer engagement through incentives.

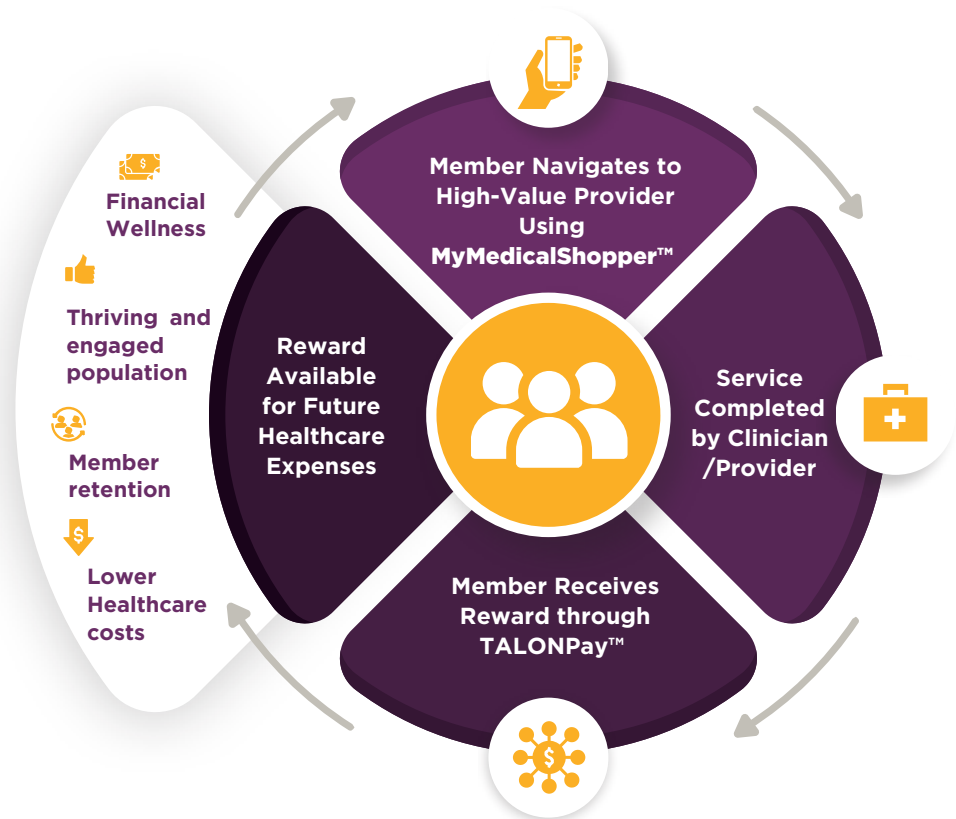
Today, **TALONPay** closes the circle by enhancing those rewards by integrating zero-cost HSAs, HRAs, MSAs, and cash debit accounts through the multi-purse TALONPay MasterCard.

### How It Works:

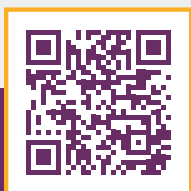
Use **TALONPay™** to distribute rewards earned from TALON's **MyMedicalRewards™** program to members and allow members to use these tax-free funds towards everyday medical expenses.

**Deliver the full savings experience that's as simple as downloading an app.**

- ✓ Members shop for services using **MyMedicalShopper™**.
- ✓ They earn rewards through programs like fitness challenges, open enrollment, and navigation to high-value providers.
- ✓ Reward dollars are deposited to a **TALONPay™ HSA/HRA, MSA, and/or cash debit MasterCard** account and are available for immediate consumption.
- ✓ Rewards can be used to reduce or eliminate member out-of-pocket costs and increase access to high-quality care.



Pricing transparency provides the avenue for members to make informed decisions about their healthcare. Now TALON provides an all-encompassing solutions platform that combines price shopping, member incentives, and a free HRA (and HSA for HDHP participants) (or MSA for MSA plan members) to complete the cost savings ecosystem.



**Learn More**  
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