This screen shot is from my profile page on our TALON web application,

MyMedicalShopper, where once logged in a user can input their mobile phone number into their profile in order to allow us to send SMS.

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Joseph's Pro	ofile			
My Profile	About You	Edit		
About You	First Name	Joseph		
Email	Last Name	Fabrizio		
Security	Mobile Phone	(303) 944-7424		
Password	Language Preference	English		
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Preferences Fitness Preferences	Primary Email	joe.fabrizio@talonhealthtech.com		
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This screen shot shows the radio button that also has to be toggled on to opt-in to allow us to send SMS messages to a user. We do not send any marketing content, only account status notifications and a link to download our mobile app.

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About You	Two Factor Authentication	
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Communication	Saved Providers Find More Providers	
Preferences	You have no saved providers	
Fitness Preferences		
	Communication Preferences	
	Email Notifications	
	SMS (Text Message) Notifications	
	Fitness Preferences	
	I want to participate in the national fitness leaderboards and contests.	
	I want to participate in my employer's fitness competitions.	