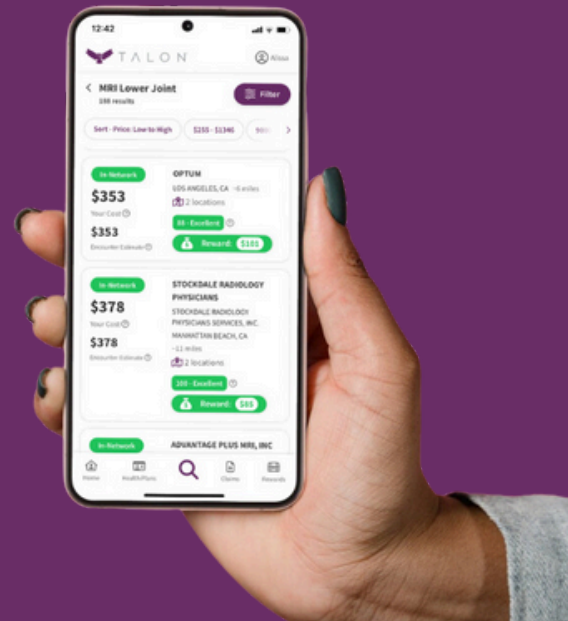




# Ethically Transparent Healthcare

TALON empowers healthcare consumers to shop for low-cost, high-quality, convenient care so that they can take control of their financial and physical well-being and rewards payers and providers who place them in the center of their mission.



## MyMedicalShopper™

Shop and compare price, quality and convenience with MyMedicalShopper™



## MyMedicalRewards™

Earn rewards by searching for and receiving care from high-value providers with the patented MyMedicalRewards™ shared-savings rewards program



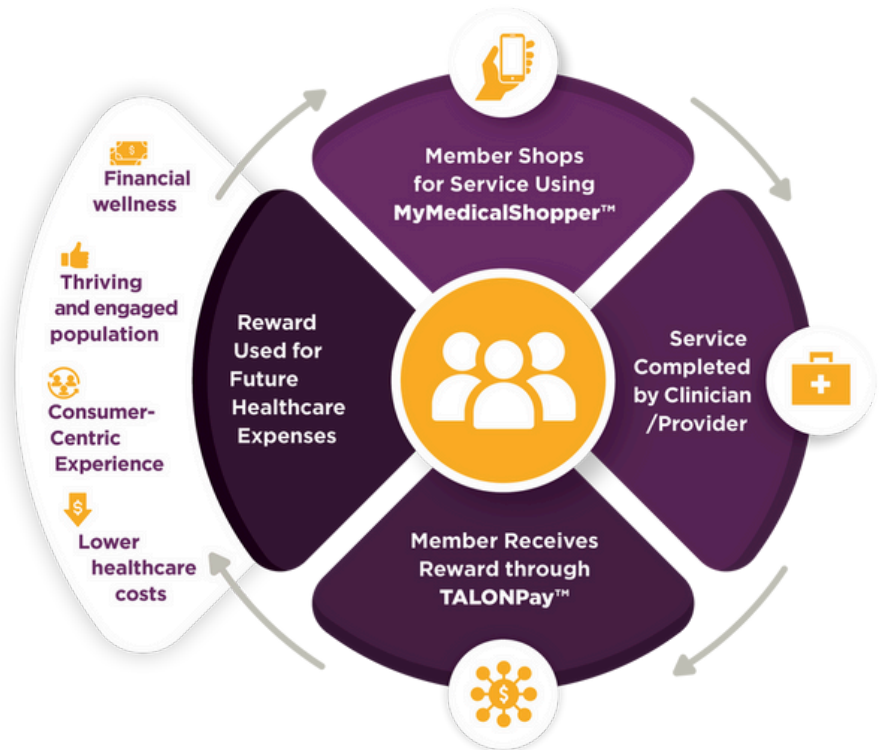
## TALONPay™

Rewards dollars are available for immediate use through TALONPay™, in-app multi-wallet digital MasterCard



## MyMedicalMetrics™

Real-time insights for plan sponsors across healthcare spend, utilization, population health, and care management



As the industry pioneer in transparent healthcare pricing, we are the experts in leveraging pricing transparency and consumer-centric principles.

Connect with us to learn how together, we can build trust to **empower the future of healthcare.**





# Powerful Insights Maximum Impact

**MyMedicalMetrics™** is an advanced analytics platform that delivers real-time insights across healthcare spend, utilization, population health, and care management while seamlessly integrating with TALON's suite of cost-containment solutions.

## Address critical pain points in your health plan's cost containment mission with **MyMedicalMetrics**

### Know Your Spending

Identify overspending by comparing actual cost with the lowest-cost alternative

Drill down into the details on high-cost drivers to develop cost-saving interventions

Track spending trends to anticipate, strategize, and mitigate potential wasteful spending

### Know Your Member

Understand member health to pinpoint underlying factors that drive up costs

Identify high-risk members to prioritize resources and preventative care

Track population trends to align efforts with the evolving needs of your members

### Know Your Shopping

Evaluate shopping behaviors to promote cost-effective navigation and value-based care decisions

Identify opportunities and target engagement strategies to drive platform utilization

Compare Shopped vs. Not Shopped costs to emphasize financial benefit and promote shopping behaviors

